



## Sponsorship Agreement

This agreement by and between Kansas City Hammers and \_\_\_\_\_  
for sponsorship, to include recognition through the display of a logo-type sign.

### Sponsorship Options

- { } **Platinum Sponsorship: First Time Purchase: \$5,000 Renew: \$4,700**
- Signage at all Kansas City Hammers tournaments for the 2020 summer and fall seasons (4'x3' horizontal, color banner to be displayed on dugout during the season and indoor practice facility during the offseason, as well as during all Kansas City Hammers fundraisers.)
  - Company recognition (with logo) on sleeve of select 2019 KC Hammers spirit wear
  - Company recognition (with logo) in all Media Kits/Event Programs for all KC Hammers fundraisers
  - Company recognition (with logo) via the Kansas City Hammers Facebook page and website
- { } **Diamond Sponsorship: First Time Purchase: \$2,500 Renew: \$2,200**
- Signage at all Kansas City Hammers tournaments for the 2020 summer and fall seasons (4'x3' horizontal, color banner to be displayed on dugout during the season and indoor practice facility during the offseason, as well as during all Kansas City Hammers fundraisers.)
  - Company recognition (with logo) in all Media Kits/Event Programs for all KC Hammers fundraisers
  - Company recognition (with logo) via the Kansas City Hammers Facebook page and website
- { } **Gold Sponsorship: First Time Purchase: \$1,000 Renew: \$800**
- Signage at all Kansas City Hammers tournaments for the 2020 summer and fall seasons (2'x1.5' horizontal, color banner to be displayed on dugout during the season and indoor practice facility during the offseason, as well as during all Kansas City Hammers fundraisers.)
  - Company recognition (with logo) in all Media Kits/Event Programs for all KC Hammers fundraisers
  - Company recognition (with logo) via the Kansas City Hammers Facebook page and website



**{ } Silver Sponsorship:**

**\$500**

- Signage at all Kansas City Hammers tournaments for the 2020 summer and fall seasons (2'x1.5' horizontal, color banner to be displayed on dugout during the season and indoor practice facility during the offseason, as well as during all Kansas City Hammers fundraisers.)

### **Special Note**

1. If you want to change your existing artwork, you will incur an extra payment of \$40 per sign.
2. The Sponsor will agree to a one-year commitment and will receive sponsorship recognition from January 2020-December 2020. The financial commitment for this sponsorship is \$\_\_\_\_\_. Payments may be made annually. KC Hammers will incur the cost of the signage. Any changes to the existing signage will be paid by the sponsor. The KC Hammers will send a sponsorship payment/renew reminder 30 days prior to the due date.
3. Signage: Design specification shall be as follows:
  - a. Dimensions of 4 feet in width and 2 feet in height for event signage for Platinum and Diamond sponsors. Dimensions of 2 feet in width and 1.5 feet in height for event signage for Gold and Silver sponsors.
  - b. Any color combination
  - c. Vector version of the company logo emailed to [toniachelm@gmail.com](mailto:toniachelm@gmail.com).
  - d. A business name, logo trademark and/or web address are recommended.
4. Dugout Signage: All signs shall be mounted and spaced equally on the back of the dugout during all summer and fall tournament games. Every effort will be made to separate those sponsors representing similar or competing services or products.
5. KC Hammers shall determine the exact location of the display and retains the right to approve all text and layout of the sign.
6. The current Sponsor will have first right of renewal at the end of the agreement date. KC Hammers has the right to terminate this agreement should the sponsor fail to meet the payment schedule set forth by this agreement. The sponsor recognition could be removed until the payment(s) are made current. All questions regarding the sponsorship agreement, related to signage, page layout or announcements should be directed to Tonia Helm at 913-660-8693.



## Required Information

Sponsorship Type (Platinum, Diamond, Gold, Silver): \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**\*Please retain a copy for your records. EIN: 83-4472615. Mail the original contract and check (payable to KC Hammers) to:**

**KC Hammers  
Attn: Tonia Helm  
21219 W. 46<sup>th</sup> Terr.  
Shawnee, KS 66218**

